

Chicago Area Political and Social Behavior Workshop

Friday, May 6, 2022

If available, papers will be posted at <http://faculty.wcas.northwestern.edu/~jnd260/conference.html>

- 9:30 a.m.** **Registration opens, coffee and light breakfast**
- 10:00 a.m.** **Introduction**
 James Druckman, Northwestern University (IPR & Political Science)
- 10:05 a.m.** **“The Role of Descriptive and Substantive Representation in Voter Decision-Making”**
 Tabitha Bonilla, Northwestern University (IPR & SESP)
- Moderated by Stephanie Edgerly, Northwestern University (Medill & IPR)
- 11:05 a.m.** **Break**
- 11:30 a.m.** **“Estimating the Returns to Political Microtargeting”**
 Adam Berinsky, Massachusetts Institute of Technology
- Moderated by Sarah Maxey, Loyola University Chicago
- 12:30 p.m.** **Mentoring Lunch**
- 1:30 p.m.** **“Rhetorical Stratagems of Autocratic Leaders in Democratic Systems”**
 Susan Stokes, University of Chicago
- Moderated by Avital Livny, University of Illinois, Urbana-Champaign
- 2:30 p.m.** **Brief Overview of NORC’s AmeriSpeak® Panel**
- 2:40 p.m.** **Break**
- 3:00 p.m.** **Junior Scholar Poster Session**
- 3:45 p.m.** **Break**
- 4:00 p.m.** **“How Can Government Encourage COVID-19 Vaccination?”**
 Jake Bowers, University of Illinois, Urbana-Champaign
- Moderated by Erin Rossiter, University of Notre Dame
- 5:15 p.m.** **Dinner at Mt. Everest (630 Church Street, Evanston)**

2022 CAB Speakers

In order of appearance:



Tabitha Bonilla, Assistant Professor of Human Development & Social Policy and IPR Fellow, Northwestern University

Tabitha Bonilla studies political behavior and communication and broadly examines how elite communication influences voter opinions of candidates and political policies. In particular, her work focuses on how messaging polarizes attitudes or can bridge attitudinal divides with substantive focuses on important topics in American politics ranging from Black Lives Matter, gun control, human trafficking and immigration. Her work incorporates a range of quantitative methods, including experiments and text analysis.



Adam Berinsky, Mitsui Professor of Political Science, Massachusetts Institute of Technology

Adam Berinsky is the Director of the MIT Political Experiments Research Lab. He specializes in the fields of political behavior and public opinion and is primarily concerned with questions of representation and the relationship between the mass public and political leaders. He has also studied public opinion and foreign policy, the continuing power of group-based stereotypes, the effect of voting reforms, the power of the media, and survey research methods. For the last decade, he has been studying political rumors and misinformation.



Susan Stokes, Tiffany and Margaret Blake Distinguished Service Professor, University of Chicago

Susan Stokes is the Director of the Chicago Center on Democracy. Her research interests include democratic theory and how democracy functions in developing societies, distributive politics, and comparative political behavior. Her single and co-authored books include *Mandates and Democracy: Neoliberalism by Surprise in Latin America* (2001), *Brokers, Voters, and Clientelism: The Puzzle of Distributive Politics* (2013), and *Why Bother? Rethinking Participation in Elections and Protests* (2019). She is a member of the National Academy of Sciences and the American Academy of Arts and Sciences.



Jake Bowers, Associate Professor of Political Science and Statistics, University of Illinois, Urbana-Champaign

Jake Bowers is Methods Director for the Evidence in Governance and Politics network, has served as a Fellow in the Office of Evaluation Sciences in the General Services Administration of the U.S. Federal Government, and Fellow in The Policy Lab at Brown University. His research in methodology focuses on causal inference in both randomized field experiments and observational studies. He also works on projects at the intersection of the social sciences and public policy at the Causal Inference for Social Impact Lab at the Center for Advanced Study in the Behavioral Sciences.



James Druckman, Organizer

Payson S. Wild Professor of Political Science, IPR Associate Director and Fellow, Northwestern University

James Druckman's research focuses on political preference formation, communication, and experimental methods. He also studies sports and politics (with a focus on gender), democratic responsiveness, as well as the impact of race in various decision-making setting. He also researches the relationship between citizens' preferences and public policy and the polarization of American society.